



**The New York Times**

CRITIC'S NOTEBOOK

## Want to Build a Rap Career in 2019? Learn to Love the Meme.

The online lives of Teejayx6, DaBaby, Megan Thee Stallion and other breakout rappers are as important as their music.

And yet everyone got what they wanted, more or less. Fans at the show saw a concert, and also a bit of performance art. Fans on the internet got to solve a mystery. And Teejayx6 took what could have been a small show that left a minimal mark and made it into an event that ricocheted across social media.

**Pitchfork**

THE FITCH

### Why So Many Hip-Hop Producers Are Putting Business Before Beats

Shady deals, lack of credit, and messy data are forcing producers to be more vigilant in dealings with artists and labels.

By Cherie Hu

In addition, remote work norms often put indie artists at a disadvantage in contract negotiations. "If you're an indie producer working with a major label and not everyone's in the same room to sign a split sheet, you don't have a lot of leverage," adds DJ and artist manager Adam Golden, who manages emerging producer Yung Skrrt. "Labels will get the sound they want, regardless of whether the original producer is willing to cooperate with them."

**FADER**

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MUSIC / POP **PREMIERE**

### Coco & Clair Clair are on their Mariah shit on "Pop Star"

Avoiding paparazzi, wearing Prada, warding off haters — it's all in a day's work for Coco & Clair Clair on "Pop Star."

By SHABD D'SOUZA  
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**Rolling Stone**

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### How Young Musicians Like PinkPantheress Are Ushering in the 'Alt-Girl Rap' Era

A new microgenre led by young women is sprouting up online, providing more proof that the kids are indeed all right

"We try to emulate party-girl people," says ClairClair of the Atlanta pop-rap duo **Coco & Clair Clair**. "It just kind of comes out in the music, because it's the energy we crave and are constantly inspired by."

